



- 12 CPA Continuing Education Credits for Completion of Seminar
- 12 Fresh Water Distribution and Fresh Water Treatment Continuing Education Units Available
- Up to 12 Contact Hours will be accepted by CWEA for recertification

Special District Finance Seminar

Program Schedule

October 22-23, 2009 San Diego, CA

Wednesday, October 21, 2009

5:00 – 6:00 pm **Early Registration – Riviera**
5:00 – 6:00 pm **Exhibitor set-up – Riviera**

Thursday, October 22, 2009

8:00 – 8:30 am **Continental Breakfast – Riviera**
8:00 – 4:30 pm **Registration/Exhibitor Display – Riviera**

FINANCIAL PERSPECTIVES

8:30 – 9:15 **Introduction – Financial Management**
Robert Rauch, *Rauch Communication Consultants*

9:15– 10:30 **Strategic Financial Planning**
Glenn M. Reiter, *Glenn M. Reiter & Associates*

10:30 – 10:45 **Refreshment Break**

FINANCIAL OVERSIGHT AND CONTROL

10:45 – 11:45 **Financial Oversight and Control**
Kamil Azoury, *Goleta Sanitary District*

11:45 – 1:00 **Luncheon – Southpool**

FINANCIAL BASICS – YOUR BUDGET

1:00 – 2:00 **Successful Budget Formats – Getting the Most Out of Budgets**
Valerie Pryor, *Castaic Lake Water Agency*

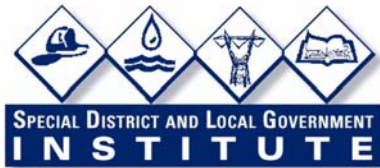
2:00 – 2:15 **Refreshment Break**

2:15 – 3:15 **Communicating Your Budget Successfully – Public Hearings**
Martin Rauch, *Rauch Communication Consultants*

CUSTOMER SERVICE

3:15 – 4:15 **How to Provide Outstanding Customer Service**
Arlene Post, CDM

5:00 – 6:30 **Networking Reception - Frescos Lounge**



Friday, October 23, 2009

8:00 – 8:30 am **Hot Breakfast – Riviera**

RAISING REVENUE

8:30 – 9:30 **Raising Revenue: Setting Rates, Charges, Fees and Assessments**
Glenn M. Reiter, *Glenn M. Reiter & Associates*

9:30 – 9:45 **Refreshment Break**

9:45 – 10:45 **Understanding and Using Your District's Audit Effectively**
Steve Northcote, *Leaf and Cole, LLC*

10:45 – 10:50 **Short Break**

LEGAL REQUIREMENTS

10:50 – 12:05 **Understanding the Legal Requirements of Finance**
Janet Morningstar, a Law Corporation

12:05 – 1:15 **Luncheon – Garden by the Bay**

FINANCES AND YOUR CUSTOMERS

1:15 – 2:15 **Raising Revenue (Without Being Lynched)**
Martin Rauch, *Rauch Communication Consultants*

2:15 – 2:30 **Refreshment Break**

FINANCING 101

2:30 – 3:30 **Financing Capital Projects – Making the “Big Money” Decisions**
Eileen Gallagher, *Stone & Youngberg*

3:30 – 4:15 **Hands-on Financing Workshop**
Eileen Gallagher, *Stone & Youngberg*

4:15 – 4:30 **Wrap-up**
Raffle Giveaways Sponsored by: Special District Institute